

MINUTES OF FOURTH MEETING OF THE COMMITTEE FOR GRANTS UNDER AWARENESS GENERATION & PUBLICITY SCHEME HELD ON 20.03.2015 IN PARYAVARAN BHAWAN, NEW DELHI

The list of participants is as under:-

- i) Shri A.K. Awasthi, Joint Secretary, Department of Empowerment of Persons with Disabilities (**In Chair**)
- ii) Dr. Bhushan Punani, Executive Director, Blind People Association India, Ahmedabad.
- iii) Shri Vishal Gagan, Director, Department of Empowerment of Persons with Disabilities
- iv) Shri Rakesh Lal, Director(IFD), Department of Empowerment of Persons with Disabilities
- v) Shri Sanjay Singh, Under Secretary, Department of Empowerment of Persons with Disabilities
- vi) Shri R.K. Sharma, Consultant, Department of Empowerment of Persons with Disabilities

2. At the outset, Joint Secretary, DA welcomed all the participants to the meeting and briefly outlined the salient features of Awareness Generation & Publicity Scheme. Under the Awareness Generation & Publicity Scheme, financial assistance can be given for various activities including setting up of a help line for online counselling of the PwDs, content development, publications and news media, organizing national events, participation in the international initiatives or to support various schemes organized by NGOs or self-help groups, volunteer service / outreach programme for sensitizing commercial establishment and employers, recreation and tourism, participation in community radio, press / media tours etc.

3. The following decisions were taken/observations were made:-

Agenda Item No. 1

Preparing an audio video CD of the play for the mass awareness campaign in 5 district of Gujarat for empowering women with disabilities through street plays to promote inclusion.

Proposal is from BLIND PEOPLE'S ASSOCIATION, AHMEDABAD seeking financial Assistance of Rs. 5.00 lakh for Preparing an audio video CD of the play for the mass awareness campaign in another 5 districts of Gujarat in Ahmadabad Surendranagar, Banaskantha, Sabarkantha and Kheda districts of Gujarat.

The Committee approved Rs. 5.00 lakhs subject to the organisation providing details of activities, dates, period, place, participants and budget components of the programmes after consultation with district administration. The organisation is to also provide details of its contribution in the total budget for the programmes.

Agenda Item No. 2

Sensitization of disability and social assistance to PwDs in LWE Area, Pashchim Medinipur, West Bangal.

Proposal is from Bikash Bharati Welfare Society, Medinipur, West Bangal seeking financial support of Rs. 5 lakhs for sensitization of disability and Social Assistance to PwDs in LWE Area, organized in association with local NGOs/Club, Panchayat functionaries ICDS and Health functionaries block/district administration, State Commissioner for PwDs, teachers, and other social activists along with the guardian/parents and others belong to backward classes.

The Committee decided that the organisation is to provide details of activities, dates, period, place, participants and budget components of the programmes after consultation with district administration. The organisation is to also provide details of its contribution in the total budget for the programmes.

Agenda Item No.3

National Seminar on Disability and Higher Education

Proposal is from DYAL SINGH COLLEGE, NEW DELHI seeking grant fund of Rs. 5.00 lakh to organized stage programmes of National Seminar on Disability, accessible Environment and the Challenges before the Higher Education.

The Committee decided matching financial assistance of Rs. 3 lakhs for programmes. However, for release of funds, the organisation is to provide details of activities, dates, place, participants and budget components and matching share for the programmes. Eligibility of organisation may be recorded.

Agenda Item No. 4

Proposal for Educational Tour for Disabled students from Surat Disable Welfare Trust of India, Surat.

The proposal is from DISABLE WELFARE TRUST OF INDIA, SURAT for Educational Tour for Disabled Students at Jagnathapuri, Odisha seek financial support in of Rs.16,50,000/- i.e. Rs.1000/- per person for 165 persons.

The Committee decided that the organisation may redraft the proposal and send details of activities, dates, period, place, participants and budget components of the educational tour.

Agenda Item No.5.

Stage Programmes for Persons with Disabilities.

Proposal is from Pandav Educational Trust, Saharanpur (UP), for financial assistance to organize Stage Programmes of Persons with Disability at Regional levels. The Committee decided in its meeting held on 18.12.2014 that a detailed proposal with action plan and individual component wise budget break up as per the scheme guidelines may be called from the organization.

On the basis of revised proposal received from the organisation to organize Stage Programmes of PwDs, the Committee decided financial assistance of Rs. 1.50 lakhs to the organisation. The organisation is to provide details of activities, dates, place and participants and its contribution in the total budget for the programmes.

Agenda Item No.6

Proposal to organize stage Programmes of persons with disabilities in 10 mandals by Gowthami Foundation, ongole District, Andhra Pradesh.

Proposal received from Gowthami Foundation, Andhra Pradesh, seeking financial support of Rs.99,32,000/- to organize stage programmes of persons with Disability in 10 mandals of at 3 districts namely Praksam, Guntur, SPSR Nellore in Andhra Pradesh State. The Committee decided in his meeting held on 2.2.2015 that the organization is to provide details of activities, dates place, participants and realistic budget components of the programmes in ten Mandals after consultation with and duly recommended by district administration. The organization is to also provide details of its contribution for the programmes.

On the basis of revised proposal received from the organization, the Committee decided financial assistance of Rs. 2.50 lakh to the organization for organizing stage Programmes of persons with disabilities in 2 mandals i.e. Rs. 1.00 lakh per mandal and Rs. 50,000/- for photo and video documentation. The organisation is to provide details of activities, dates, place and participants and its contribution in the total budget for the programmes.

Agenda Item No. 7.

Proposal for organizing the national level exhibition along with the job fair, workshop training for programme & cultural festival at Nagpur.

The Committee in its meeting held on 18.12.2014 has approved the financial assistance of Rs.10.00 lakhs to Maharashtra State Handicapped Finance & Development Corporation Ltd.(MSHFDC) for organizing the national level exhibition along with the job fair. However, MSHFDC vide its letter dated 19.1.2015 requested for revised sanction Rs.20 lakhs for the proposal.

The Committee reconfirmed its earlier decision of financial assistance of Rs.10.00 lakhs to Maharashtra State Handicapped Finance & Development Corporation Ltd.(MSHFDC) for organizing the national level exhibition along with the job fair.

Agenda Item No.8.

Proposal for special episodes of Hunnarbaaz in association with the Department

The Committee in its meeting held on 2.2.2015 had approved financial assistance of Rs. 35 lakhs to Cinema Vision India for five special episodes of Hunnarbaaz in association with the Department.

However, the Department has received fresh proposal from Surabhi Foundation for Research and Cultural Exchange(SFRCE), Mumbai for production of five episodes featuring important segments on the work and success of the Department including National Paralympics. The five episodes will be telecast on Doordarshan National for the show Hunnarbaaz! Mission Skill India! By CINEMA VISION INDIA. SFRCE, Mumbai has requested this Department for financial assistance of Rs. 35 lakhs for the production and telecast of five episodes (Rs. 7 lakh per episode) on Doordarshan National for the show Hunnarbaaz.

On the basis of proposal received from the organization, the Committee approved financial assistance of Rs. 35 lakhs (Rs. 7 lakh per episode) to SFRCE, Mumbai for the production and telecast of five episodes on Doordarshan National for the show Hunnarbaaz. The Committee also decided that a letter be obtained from Doordarshan regarding the show Hunnarbaaz. Application for GIA may also be required from organisation.

Agenda Item No.9

Proposal for Grant of 10 lakh for PHD"Art & Craft Cultural Exhibition, New Delhi.

Proposal is from PHD Chamber of Commerce and Industry for organization of the PHD Art and Craft Cultural Exhibition, New Delhi requesting release of fund of Rs.10 lakhs (Rupees Ten only)

Revision of Awareness Generation & Publicity Scheme is under process. The Committee decided that the proposal will be considered after the revision of scheme.

Agenda Item No.-10

Proposal for Education & Information Center on Wheels for disability sector in Maharashtra.

Proposal is from SAVALI, Pune, Maharashtra seeking grant of Rs.31,92,000/- for Education & Information Centre on Wheels,

The Committee did not approve the proposal as the components of capital funding are not allowed under the Scheme. The Committee decided that the organisation may redraft the proposal as per the scheme and send details of activities, dates, period, place, participants and budget components of the programmes after consultation with district administration. The organisation is to also provide details of its contribution in the total budget for the programmes.

Agenda Item No.11

Application for financial Assistance for Access to Higher education faced by students belonging to SC,ST,OBC and Students with Disability

Proposal is from Jawaharlal Nehru University, New Delhi requesting for financial support of Rs. 2.00 Lakhs for National conference on "Access to higher education: Overcoming Challenges faced by Students belonging to SCs STs, OBCs and Students with Disability".

Revision of Awareness Generation & Publicity Scheme is under process. The Committee decided that the proposal will be considered after the revision of scheme.

Agenda Item No.12

Proposal to organize a Kavi Sammelan & cultural program on Foundation Day of Bhartia Netraheen Kalyan Parishad, Delhi.

Proposal is from BHARTIYA NETRAHEEN KALYAN PARISHAD, DELHI seeking financial support of Rs.9,04,000/- to organize Kavi Sammelan & cultural program.

The Committee approved financial assistance of Rs. 5.00 lakh for the proposal. The organisation is to provide details of activities, dates, period, place, participation of 15 artists & 500 visually impaired persons. The organisation is to also provide details of its contribution in the total budget for the programmes.

Agenda Item No.13

Proposal for Social Inclusion of Persons with Disability through the medium of Cultural Programs in Keonjhar district, Odisha.

The proposal is from Arun Institute of Rural Affairs, Odisha for financial Assistance of Rs.10,35,000/- to organize Social Inclusion of Person with Disability through the medium of Cultural Programs in 8 block of Keonjhar district of Odisha State.

The Committee decided that the organisation is to provide details of activities, dates, period, place, participants and budget components of the programmes after consultation with district administration. The organisation is to also provide details of its contribution in the total budget for the programmes.

Agenda Item No.14

Proposal to organize a National Conclave on "Making Sanitation and Toilets Inclusive for Persons with Disabilities"

The proposal is from Society for Disability and Rehabilitation, New Delhi seeking financial support of Rs.12,65,000/- for organizing a National Conclave on "Making Sanitation and Toilets Inclusive for Persons with Disabilities."

The Committee approved financial assistance of Rs. 5.00 lakh for the proposal. The organisation is to provide details of activities, dates, period, place, participation and budget components of the programmes. The organisation is to also provide details of its contribution in the total budget for the programmes. Officials of Department of Empowerment of Persons with Disabilities and National Institute of Physically Handicapped will attend programme. Documents/photos/videos of the programme will be utilised for Accessible India Campaign.

Agenda Item No.15

Creating Awareness films among Potential Employers for Open Employment of Persons with Intellectual Disability (PwIDD),Pune, Maharashtra.

Proposal is from Umed Pariwar, Pune seeking financial support of Rs.6,90,000/- for creating Awareness films among Potential Employers for Open Employment of Persons with Intellectual Disability (PwIDDs).

The Committee did not approve the proposal as enough publicity material is already available for awareness generation in disability sector.

Agenda Item No.16.

Proposal for Training Programme on ACCESSIBILITY

Proposal is from the Spastics Society of Tamilnadu seeking financial support of Rs.6,95,200/- for training programme on Accessibility in Tamilnadu and Kerala for 2 days.

The Committee decided that the organisation is to provide details of activities, dates, period, place, participants and budget components of the programmes after consultation with district administration. The organisation is to also provide details of its contribution in the total budget for the programmes.

Agenda Item No.17.

Proposal of making a film on mentally challenged children.

The proposal is from New Donbosco Educational Society, Secunderabad seeking financial support of Rs- 1,75,60,000/- for making a film on mentally challenged children and request for release of financial assistance.

The Committee did not approve the proposal as enough publicity material is already available for awareness generation in disability sector.

Agenda No.18.

Proposal for accessibility review as well as content development

Proposal is from Samarthayam, New Delhi seeking financial support of Rs.3.00 lakhs for accessibility review of four stadiums and 2 hotels as well as content development and colour printing of technical manual with photographs, graphic illustrations and national accessibility standards.

The Committee approved financial assistance of Rs. 3.00 lakh for the proposal. Rs. 1.15 lakh will be for accessibility review of four stadiums & 2 hotels and Rs. 1.85 lakh will be for content development and colour printing of technical manual with photographs, graphic illustrations and national accessibility standards.

Agenda Item No.19.

Proposed for Revision of Awareness Generation & Publicity Scheme.

Revision of scheme may be processed separately in SFC.

4. The Committee decided that for grants/financial assistance, organisations must fulfil the eligibility norms under the Awareness Generation & Publicity Scheme.

5. The Committee also decided that the organisations seeking grants/financial assistance under the scheme should invite local area public representatives (Hon'ble MP, MLA etc.) and representatives of district administration and send documents in the form of CD and photographs of their programme.

The meeting ended with a vote of thanks to the Chair.
