


No.14-141/2014-DD-IV
Government of India
Ministry of Social Justice and Empowerment
Department of Empowerment of Persons with Disabilities

*5th Floor, Paryavaran Bhawan,
CGO Complex, New Delhi*
Dated 05-08-2016

OFFICE MEMORANDUM

Subject: - Meeting of the Committee for grants under Awareness Generation & Publicity Scheme-reg.

The undersigned is directed to forward herewith a copy of the minutes of the 11th meeting of the Committee for Grants under Awareness Generation & Publicity Scheme held under the Chairmanship of Joint Secretary Department of Empowerment of Persons with Disabilities on 22-04-2016 in Block No.III, 5th Floor, Paryavaran Bhawan, CGO Complex, New Delhi.



(Sanjay Singh)

Under Secretary to the Government of India
Phone No.24369047

To

- 1 Joint Secretary & Financial Adviser/Director (IFD) Department of Empowerment of Persons with Disabilities, Ministry of Social Justice and Empowerment.
- 2 Dr. Bhushan Punani, Executive Director, Blind people Association India, Jagdish Patel Chowk, Surdas Marg, Vastrapur Ahmedabad-380015.

Copy to: PPS to Secretary (EPwD)/PS to Joint Secretary (MJ)/Deputy Secretary (KKJ)

MINUTES OF THE 11th MEETING OF THE COMMITTEE FOR GRANTS UNDER AWARENESS GENERATION & PUBLICITY SCHEME HELD ON 22.04.2016 IN PARYAVARAN BHAWAN, NEW DELHI

The list of participants is as under:-

- i) Shri Mukesh Jain, Joint Secretary, Department of Empowerment of Persons with Disabilities (**In Chair**)
- ii) Shri Rakesh Lal, Director(IFD), Department of Empowerment of Persons with Disabilities
- iii) Dr. Bhushan Punani, Executive Director, Blind People Association India, Ahmedabad.
- iv) Shri Sanjay Singh, Under Secretary, Department of Empowerment of Persons with Disabilities

2. At the outset, Joint Secretary, Department of Empowerment of Persons with Disabilities welcomed all the participants to the meeting and briefly outlined the salient features of revised Awareness Generation & Publicity Scheme. Under the Scheme, financial assistance can be given for various activities including setting up of a help line for online counselling of the PwDs, content development, publications and news media, organizing national events, participation in the international initiatives or to support various schemes organized by NGOs or self-help groups, volunteer service / outreach programme for sensitizing commercial establishment and employers, recreation and tourism, participation in community radio, press / media tours; support awareness campaign for skill development & employment generation for PwDs including job fairs; support spreading awareness about universal accessibility by creating an enabling and barrier-free environment that include accessible buildings, accessible transport, accessible websites and carrying out accessibility audit; promote individual excellence in the field of disability sector; Sporting and abilympics activities to promote talent and skill among PwDs which are to be supported through events, awareness campaign, etc.

3. The following decisions were taken/observations were made:-

AGENDA NO. 1: Proposal relates to **06 workshops** on Accessible India Campaign or sensitization of all stakeholders of three pillars of campaign namely, accessibility of buildup environment, accessibility of transport eco system and accessibility of ICT eco system including access audit, Inclusiveness and Accessible Index at **Ahmedabad, Jaipur, Hyderabad, Kolkata, Guwahati and Bhopal**. The stakeholders will be representatives of Government Departments, Educational institutions, corporate sectors, non-governmental organizations.

The Committee recommended financial grant of Rs. 9.95 lakhs each to FICCI; IPH, Delhi; NIMH, Secunderabad; NIOH, Kolkata; and CRC, Bhopal for holding the workshops under Accessible India Campaign at Ahmedabad, Jaipur, Hyderabad, Kolkata, and Bhopal respectively. In addition, the Committee also decided to recommend financial grant of Rs. 7.92 lakhs to ASSOCHAM for holding the workshop under Accessible India Campaign at Guwahati.

AGENDA NO. 2: Proposal relates to grant-in-aid to **ALIMCO** for organizing a conference in Delhi to discuss products and services relating to PwDs. The conference will be held in coordination with NASSCOM and Indian Red Cross Society.

The Committee recommended financial grant of Rs. 9.95 lakhs to ALIMCO for organizing a conference in Delhi to discuss products and services relating to PwDs.

AGENDA NO. 3: Proposal from **Indian Institute of Technology, Delhi** seeking financial assistance of Rs.11,50,000/- for development of system to access public documents for visually impaired

The Committee recommended financial grant of Rs. 11.50 lakhs to IIT, Delhi for development of system to access public documents for visually impaired. However, the system to be developed will be applicable on existing QR Code. IIT, Delhi will also provide detailed budget break up for each item of the proposal.

AGENDA NO. 4: Proposal received from **Indian Institute of Management, Calcutta** seeking financial assistance of **Rs. 10.00 lakh** for Launch of first ever Accessible India Challenge under AGP Scheme.

The Committee decided that proposal will be considered in the next meeting after receiving requisite documents from the institute.

AGENDA NO. 5: Proposal from **Paralympic Committee of Haryana, Panchkula** seeking financial assistance of Rs. 1.00 crore for abilympics for PwDs at Panchkula .

In the 10th meeting, the proposal was 'in principle' approved by the committee of grants under AGP Scheme subject to on submission of recommendation of the Ministry of Sports, Government of India and State Government of Haryana. Subsequently, NOC from State Government received. However, Ministry of Sports has not clearly recommended the proposal.

After detailed deliberation on the proposal, the Committee recommended that the proposal may be placed for the consideration of Grant-in-aid Committee of State Government for funding under State Government's schemes for promotion of sports for persons with disabilities.

AGENDA NO. 6: Proposal of **Media Lab Asia, New Delhi (a company under Department of Information Technology, Government of India)** for conducting regular training workshop to train special teachers using a web based tool "Punarjjani".

The Committee recommended that the organization may be advised to seek funding for the proposal from Department of Information Technology.

AGENDA NO. 7: Proposal of **Media Lab Asia, New Delhi (a company under Department of Information Technology, Government of India)** for conducting regular training workshop to train special teachers using a web based tool "Punarbhava".

The Committee recommended that the organization may be advised to seek funding for the proposal from Department of Information Technology.

AGENDA NO. 8: Proposal received from **Social Welfare Department, Chandigarh** seeking financial Assistance of Rs.33,65,000 /- for Awareness Generation & Publicity through content development publication and New Media, Sports Activities, Theater , Nukad natak and other activities.

The Committee recommended financial grant of Rs. 2.35 lakhs and Rs. 1.60 lakhs to Social Welfare Department Chandigarh for theatre and nukad natak respectively consisting of specially abled people. Cost of refreshments for both the programme to be borne by the Social Welfare Department, Chandigarh. Social Welfare Department, Chandigarh to inform whether it is organizing other programmes mentioned in the proposal.

AGENDA NO. 9: Proposal received from **Chandigarh Child & Women Development Corporation Ltd., Chandigarh** seeking financial Assistance of Rs.5,00,000 /- for Helpline.

The Committee recommended that the organization may be advised to seek funding for the proposal from Ministry of Women & Child Development.

AGENDA NO. 10 : Proposal received from **District Collector, Ujjain** seeking financial Assistance of Rs.65,00,000 /- for arranging facilities for lodging and boarding, food and transportation in Simhstha 2016 for specially abled people.

The Committee recommended financial assistance of Rs. 20.00 lakh for the proposal. However, it was not agreed by Member (IFD) as the proposal was not in format and without detail.

AGENDA NO. 11: Proposal of **Indian Heritage Society, New Delhi** for change of dates and venue for Yoga Workshops.

The Committee recommended the proposal for conducting Yoga workshop in Guwahati instead of Shilong as the organisation got a feedback that Shilong is not suitable for North East states. Further, in view of change of location, the Committee decided to reduce the financial grant to Rs. 10 lakhs in place of originally approved Rs. 11 lakh for the proposal.

AGENDA NO. 12: Proposal from **Arun Institute of Rural Affairs, Dhenkanal, Odisha** seeking financial assistance of Rs. 8,18,000/- for awareness generation of social inclusion of PwDs through the medium of street plays and sensitization camps in Dhenkanal District.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 13: Proposal from **Arun Institute of Rural Affairs, Dhenkanal, Odisha** seeking financial assistance of Rs.10,87,200/- for Helpline Centre for Online Counseling of PwDs at Khurda District.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 14 : Proposal from **Regional Rehabilitation & Research Centre, Rourkela, Odisha** seeking financial assistance of Rs.28,01,000/- for Awareness and Publicity of PwDs at Sundargarh District.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 15: Proposal from **Women's Community Management Group, Khurda, Odisha**, seeking financial Assistance of Rs.17,99,100/- for holding awareness generation programme for PwDs in Khurda and Nayagarh District in Odisha.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 16: Proposal is received from **Bharat Jyoti, Cuttack, Odisha** seeking financial Assistance of Rs. 14,70,000/- for organize awareness generation of rural communities on Disability issues in Mayubhanj District, Odisha.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 17: Proposal from **Umeed Society, Chandigarh** seeking financial assistance of Rs. 21,78,000/- for six (06) programmes under AGP Scheme.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the

Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 18: Proposal from **Prayaas- Rehabilitation Centre for Handicapped Children, Chandigarh** seeking financial assistance of Rs. 13,40,000/- for Awareness camp, workshop/seminar for awareness, celebration of Special day, recreation & tourism and Participation in exhibition/events under AGP Scheme.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 19: Proposal from **National Federation of the Blind, New Delhi** seeking financial assistance of Rs. 10,81,000/- for organizing National level Debate Essay writing, Braille Reading and Music Competition for Blind Children and Youth under AGP Scheme.

The Committee recommended financial grant of Rs. 5.00 lakhs for the proposal. Source of funding for the balance amount is to be given by the organization. Funding for this proposal will be initiated only after clearance of all dues and receipts for the earlier grants released under the AGP scheme.

AGENDA NO. 20: Proposal from **Rural Community Development Centre, Imphal East, Manipur** seeking financial assistance of Rs. 29,31,300/- for organizing Awareness Generation Programme on Disabilities through Public Meetings, Street Drama and Song & Music at Imphal East District, Manipur under AGP Scheme.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 21: Proposal from **The Will Association, Imphal West, Manipur** seeking financial assistance of Rs. 85,42,600/- for organizing Awareness Generation Programme on Disabilities through Public Meetings, Street Drama at three districts named Imphal East, Imphal West and Senapati(Hill) District, Manipur under AGP Scheme.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 22: Proposal from **The Lamjing Thawan Association, Imphal East, Manipur** seeking financial assistance of Rs. 29,31,300/- for organizing Awareness

Generation Programme on Disabilities through Public Meetings, Street Drama and Song & Music at Imphal East District, Manipur under AGP Scheme.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 23: Proposal from Nagaland Parents Association for the Disabled, Nagaland seeking financial assistance of Rs. 5,21,856/- for International Disabled Day, 2015 under AGP Scheme

The Committee approved the proposal to release fund of Rs. 5 lakh for celebration of International Day for Differently Abled, 2015 with the condition that implementing institution is nominated by the State Government. Since the programme for 2015 has been already over, fund will be released on reimbursement basis after receipt of all requisite documents, namely, final report and audited statement of account along with item-wise expenditure.

AGENDA NO. 24: Proposal from Samyog Kushtha Yagna Trust, Gujarat seeking financial assistance of Rs. 5,89,639/- for International Disabled Day, 2015 under AGP Scheme

The Committee approved the proposal to release fund of Rs. 5 lakh for celebration of International Day for Differently Abled, 2015 with the condition that implementing institution is nominated by the State Government. Since the programme for 2015 has been already over, fund will be released on reimbursement basis after receipt of all requisite documents, namely, final report and audited statement of account along with item-wise expenditure.

AGENDA NO. 25: Proposal from Sourabha, Bhubaneswar, Odisha seeking financial assistance of Rs. 7,99,88,700/- for Community Radio Station under AGP Scheme.

Two organizations named Sourabha and DISA have signed a MOU for an integrated approach towards creating awareness and empowering PwDs in Odisha through Community Radio Programmes.

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

AGENDA NO. 26: Proposal from **Indian Mountaineering Foundation, New Delhi** seeking financial assistance of Rs. 15,03,000/- for mountaineering and expedition course for PwDs at Chandigarh under AGP Scheme

The Committee recommended that the basis and justification of budget with supporting documents for the proposal may be called from the organization. The organization should inform source of funding in case the Committee did not recommend the full amount of financial assistance for the proposal.

4. The Committee decided that for grants/financial assistance, organisations must fulfil the eligibility norms under the Awareness Generation & Publicity Scheme. The components of recurring budget along with capital budget, that includes funds required to acquire new equipments, are not admissible under the Scheme.

5. The Committee also decided that the organisations seeking grants/financial assistance under the scheme should invite local area public representatives (Hon'ble MP, MLA etc.) and representatives of district administration and send documents in the form of CD and photographs of their programme.

6. It is proposed by IFD that in future only those proposals shall be put up to committee which are complete in all respect.

The meeting ended with a vote of thanks to the Chair.
