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No.14-141/2014-DD-IV  
Government of India  
Ministry of Social Justice and Empowerment  
Department of Empowerment of Persons with Disabilities (Divyangjan)

5th Floor, Paryavaran Bhawan,  
CGO Complex, New Delhi  
Dated 01-07-2016

**OFFICE MEMORANDUM**

Subject: - Meeting of the Committee for grants under Awareness Generation & Publicity Scheme-reg.

The undersigned is directed to forward herewith a copy of the minutes of the 12<sup>th</sup> meeting of the Committee for Grants under Awareness Generation & Publicity Scheme held under the Chairmanship of Joint Secretary Department of Empowerment of Persons with Disabilities (Divyangjan) on 20-06-2016 in Block No.III, 5th Floor, Paryavaran Bhawan, CGO Complex, New Delhi.



(Sanjay Singh)

Under Secretary to the Government of India  
Phone No.24369047

To

- 1 Joint Secretary & Financial Adviser/Director (IFD) Department of Empowerment of Persons with Disabilities(Divyangjan), Ministry of Social Justice and Empowerment, New Delhi.
- 2 Dr. Bhushan Punani, Executive Director, Blind People Association of India, Jagdish Patel Chowk, Surdas Marg, Vastrapur, Ahmedabad-380015.

Copy to: PPS to Secretary (EPwD)/PS to Joint Secretary (MJ)/Deputy Secretary (KKJ)

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**MINUTES OF THE 12<sup>th</sup> MEETING OF THE COMMITTEE FOR GRANTS UNDER AWARENESS GENERATION & PUBLICITY SCHEME HELD ON 20.06.2016 IN PARYAVARAN BHAWAN, NEW DELHI**

The list of participants is as under:-

- i) Shri Mukesh Jain, Joint Secretary, Department of Empowerment of Persons with Disabilities (**In Chair**)
- ii) Shri Rakesh Lal, Director(IFD), Department of Empowerment of Persons with Disabilities
- iii) Dr. Bhushan Punani, Executive Director, Blind People Association India, Ahmedabad.
- iv) Shri K.K. Jhell, Deputy Secretary, Department of Empowerment of Persons with Disabilities
- v) Shri Sanjay Singh, Under Secretary, Department of Empowerment of Persons with Disabilities

2. At the outset, Joint Secretary, Department of Empowerment of Persons with Disabilities welcomed all the participants to the meeting and briefly outlined the salient features of revised Awareness Generation & Publicity Scheme. Under the Scheme, financial assistance can be given for various activities including setting up of a help line for online counselling of the PwDs, content development, publications and news media, organizing national events, participation in the international initiatives or to support various schemes organized by NGOs or self-help groups, volunteer service / outreach programme for sensitizing commercial establishment and employers, recreation and tourism, participation in community radio, press / media tours; support awareness campaign for skill development & employment generation for PwDs including job fairs; support spreading awareness about universal accessibility by creating an enabling and barrier-free environment that include accessible buildings, accessible transport, accessible websites and carrying out accessibility audit; promote individual excellence in the field of disability sector; Sporting and abilympics activities to promote talent and skill among PwDs which are to be supported through events, awareness campaign, etc.

3. The following decisions were taken/observations were made:-

**AGENDA NO. 1:** Proposal received from **School of Planning and Architecture, Bhopal** an institution of National Importance under M/o HRD seeking financial Assistance of Rs.4,70,000/- for Capacity Building and Awareness Raising Seminar in **October, 2016.**

*The Committee recommended financial grant of Rs. 4.70 lakhs to School of Planning and Architecture, Bhopal. Air travel will be reimbursed for economy class by Air India.*

**AGENDA NO. 2:** Proposal received from **School of Planning and Architecture, Bhopal** an institution of National Importance under M/o HRD seeking financial Assistance of Rs.3,31,100/- for Awareness workshop on 'Accessibility for Future Professionals at School of Planning and Architecture, Bhopal in August, 2016 .

*The Committee recommended financial grant of Rs. 3,31,100/- to School of Planning and Architecture, Bhopal. Air travel will be reimbursed for economy class by Air India.*

**AGENDA NO. 3:** Proposal received from **The National Trust, Old Rajinder Nagar, New Delhi** seeking financial Assistance of Rs.35,00,000/- (Rs. 15.00 lakh + Rs. 20.00 lakh) for printing of Scheme booklets of the National Trust and awareness generation through workshops at various places.

*The Committee considered the proposal and decided that financial grant for printing of Scheme Booklets has already been approved by the Committee in the meeting held on 15/1/2016. Further, the Committee recommended that the organization may propose a large scale workshop in place of small workshop of awareness generation at various places. The above proposal was not approved.*

**AGENDA NO. 4:** Proposal received form **National Institute of Technology, Kurukshetra** under Ministry of HRD seeking financial assistance of Rs.18,07,500/- for organizing the IT competition for youths with disabilities.

*The Committee recommended financial grant of Rs. 13,57,000/- to National Institute of Technology, Kurukshetra. The Committee did not approve budget for prize for participants, honorarium and miscellaneous components*

**AGENDA NO. 5:** Proposal relates to grant of Rs. 5,50,000/- as Cash prize to winners of Visually Impaired Judo Team of India who participated in the Commonwealth Judo Championship held at Port Elizabeth, South Africa. The request was made by the organization namely Indian Blind and Para Judo Association, Lucknow, Uttar Pradesh.

*The Committee recommended financial grant of Rs. 5,50,000/- to winners of Visually Impaired Judo Team of India who participated in the Commonwealth Judo Championship held at Port Elizabeth, South Africa. Detail of each winner, copy of certificates/Photographs to be provided. Necessary approval for relaxing Guidelines of Scheme may be taken from competent authority.*

**AGENDA NO. 6:** Proposal relates to grant of Rs. 28,50,000/- to **Pandit Deendayal Institute for Physically Handicapped, New Delhi** for distribution of cash award felicitation of Rs. 1.50 lakh each to 19 members consisting of 17- Players, 01- Team Manager and 01- Coach for winning the first ever T-20 Asia Cup Cricket Tournament for the Blind.

*The Committee recommended financial grant of Rs. 28,50,000/- to Pandit Deendayal Institute for Physically Handicapped, New Delhi for distribution of cash award. Detail of each winner, copy of certificates/Photographs to be provided. Necessary approval for relaxing Guidelines of Scheme may be taken from competent authority.*

**AGENDA NO. 7:** Proposal received from Dayal Singh College, New Delhi under University of Delhi seeking financial Assistance of Rs.7,35,000/- for National seminar on Disability and Higher Education.

*The Committee considered the proposal and decided that budget component on local travel, stationery, contingency and miscellaneous is on higher side. The budget on domestic air travel may be avoided by calling local resource persons. The Committee, accordingly, recommended that the college may be advised to revise the proposal.*

**AGENDA NO. 8:** Proposal received from Shri Jai Narayan Post Graduate College, Lucknow under University of Lucknow seeking financial Assistance of Rs.10,00,000/- for two days international seminar on making of an inclusive society: fostering adaptation of PwDs at Lucknow on 27-28 November, 2016.

*The Committee considered the proposal and decided that budget components i.e. accommodation of delegates, seminar, stationery, publications and miscellaneous are on higher side. The committee recommended financial grant of Rs. 6.00 lakh for the proposal subject to fulfillment of eligibility conditions by the organization under AG&P scheme.*

**AGENDA NO.9:** Proposal received from Government of Tamil Nadu, Department for the Welfare of Differently Abled Person, Chennai seeking financial Assistance of Rs.50,00,000/- for Brand Ambassador of Department for Welfare of the Differently Abled Persons, Government of Tamilnadu. Rs. 10.00 lakh per year i.e. Rs. 50.00 lakh for 5 years

*The Committee considered the proposal and recommended that Government of Tamil Nadu may appoint well known personalities as Brand Ambassador who are willing to work on pro bono basis in this field.*

**AGENDA NO. 10:** Proposal received from Government of Tamil Nadu, Department for the Welfare of Differently Abled Person, Chennai seeking financial Assistance of Rs.39,75,000/- for Annual tour programmes for Early Intervention Centre for the Differently abled Children and Children of Government Special Schools.

*The Committee considered the proposal and recommended financial grant of Rs. 20,00,000/- for Annual tour programmes for Early Intervention Centre for the Differently abled Children and Children of Government Special Schools. For balance funding, the Committee advised that the Government of Tamil Nadu may approach Tamil Nadu Tourism and Development Corporation Limited for subsidizing the rates.*

**AGENDA NO.11:** Proposal received from **Government of Tamil Nadu, Department for the Welfare of Differently Abled Person, Chennai** seeking financial Assistance of Rs.64,00,000/- for 160 programmes at 32 districts of the state for volunteer services/out reach programmed for sensitizing commercial establishments and employees with the help of reputed NGOs of the State.

*The Committee considered the proposal and recommended financial grant of Rs. 11,20,000/- for 32 programmes i.e. Rs. 35,000/- in each district for volunteer services/outreach programmed for sensitizing commercial establishments and employees. Training programme may be conducted preferably in Government premises.*

**AGENDA NO.12 :** Proposal received from **Government of Tamil Nadu, Department for the Welfare of Differently Abled Person, Chennai** seeking financial Assistance of Rs.1,60,00,000/- for organizing 10 programmes in each district for street plays, road show etc.

*The Committee considered the proposal and recommended financial grant of Rs. 6,40,000/- for 32 programmes i.e. Rs. 20,000/- in each district for street plays, road show etc.*

**AGENDA NO.13:** Proposal received from **Government of Tamil Nadu, Department for the Welfare of Differently Abled Person, Chennai** seeking financial Assistance of Rs.45,50,000/- for surveys to gain comprehensive information on disability characteristics, such as prevalence, health conditions associated with disabilities.

*The Committee considered the proposal and decided that Department itself is implementing a project 'UNIQUE ID for Persons with Disabilities (PwDs)' with a view to create a national Data base for PwDs and issue Unique Id card to each PwD.*

**AGENDA NO.14:** Proposal received from **Government of Tamil Nadu, Department for the Welfare of Differently Abled Person, Chennai** seeking financial Assistance of Rs.66,00,000/- for IEC material development activity under content development, publicity and new media in 32 districts of the state.

*The Committee considered the proposal and decided that enough IEC public material is available which can be utilized for general dissemination.*

**AGENDA NO.15:** Proposal received from **Government of Tamil Nadu, Department for the Welfare of Differently Abled Person, Chennai** seeking financial Assistance of Rs.32,80,000/- for establishment of helpline (IVRS Technology) in the State Resource cum Training Centre, Chennai.

*The committee considered the proposal and decided that for setting up of Helpline, expertise of volunteering organization and National Institute for Empowerment of Persons with Multiple Disabilities (NIEPMD), Chennai may be explored.*

**AGENDA NO. 16:** Proposal from **Arun Institute of Rural Affairs, Dhenkanal, Odisha** seeking financial assistance of Rs. 8,18,000/- for awareness generation of social inclusion of PwDs through the medium of street plays and sensitization camps in Dhenkanal District under AGP Scheme.

*The Committee considered the proposal and decided that the organization is to provide specific details of its activities, dates, period, places, participants, outcomes, and reasonable low cost budget components alongwith its contribution for the proposal.*

**AGENDA NO. 17:** Proposal from **Arun Institute of Rural Affairs, Dhenkanal, Odisha** seeking financial assistance of Rs.10,87,200/- for Helpline Centre for Online Counseling of PwDs at Khurda District under AGP Scheme

*The Committee considered the proposal and recommended that Helpline Centre in Odisha is already running at Swami Vivekanand National Institute of Rehabilitation, Training and Research, Cuttack.*

**AGENDA NO. 18:** Proposal from **Regional Rehabilitation & Research Centre, Rourkela, Odisha** seeking financial assistance of Rs.28,01,000/- for Awareness and Publicity of PwDs at Sundargarh District under AGP Scheme

*The Committee considered the proposal and decided that the organization is to provide specific details of its activities, dates, period, places, participants, outcomes, and reasonable low cost budget components alongwith its contribution for the proposal.*

**AGENDA NO. 19:** Proposal from **Women's Community Management Group, Khurda, Odisha**, seeking financial Assistance of Rs.17,99,100/- for holding awareness generation programme for PwDs in Khurda and Nayagarh District in Odisha.

*The Committee considered the proposal and decided that the organization is to provide specific details of its activities, dates, period, places, participants, outcomes, and reasonable low cost budget components alongwith its contribution for the proposal.*

**AGENDA NO. 20:** Proposal is received from **Bharat Jyoti, Cuttack, Odisha** seeking financial Assistance of Rs. 14,70,000/- for organize awareness generation of rural communities on Disability issues in Mayubhanj District, Odisha.

*The Committee considered the proposal and decided that the organization is to provide specific details of its activities, dates, period, places, participants, outcomes, and reasonable low cost budget components alongwith its contribution for the proposal.*

**AGENDA NO. 21:** Proposal from **Sourabha, Bhubaneswar, Odisha** seeking financial assistance of Rs. 7,99,88,700/- for Community Radio Station under AGP Scheme.

*The Committee considered the proposal and recommended that the organization may provide specific proposal with reasonable low cost budget alongwith recommendation of Ministry of Information and broadcasting.*

4. The Committee decided that for grants/financial assistance, organisations must fulfil the eligibility norms under the Awareness Generation & Publicity Scheme. The components of recurring budget along with capital budget, that includes funds required to acquire new equipments, are not admissible under the Scheme.

5. The Committee also decided that the organisations seeking grants/financial assistance under the scheme should invite local area public representatives (Hon'ble MP, MLA etc.) and representatives of district administration and send documents in the form of CD and photographs of their programme.

The meeting ended with a vote of thanks to the Chair.

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